# 1. Small Grant in Humanities and Social Science application

Reference number			
Applicant name	Dr Camilla Rostvik		
Title of application	Menstruation Research Network		
Total amount requested	£27,460.00		
2. Application sur	mmary		
Type of award Please select the type of a	ward you are applying for		
Small Grant in Humanities	and Social Science		
Application title			
Menstruation Research Ne	etwork		
Proposed duration of fur	nding (months)		
12			
Drawaged start data		04/02/2040	
Proposed start date		01/03/2019	
Name of administering o	rganisation		
University of St Andrews			
	s at administering organisation		
Department/Division			
Organisation			
Street			
City/Town			
	<del></del>		
Postcode/Zipcode			
Postcode/Zipcode Country			
Country			
Country  Research funding area	n funding area for your application		
Country  Research funding area	n funding area for your application		

# 3. Lead applicant

Lead applicant details	
Full Name	Dr Camilla Rostvik
Department	School of Art History
Division	
Organisation	
Address Line 1	
City/Town	
Postcode	
Country	
Telephone No.	
Email Address	

ORCID ID	
ORCID ID	

Career history (current/most recent first)			
From	То	Position	Organisation
1	•	Leverhulme Early Career Research Fellow	University of St Andrews
[		Postdoctoral Researcher	University of St Andrews
_ 		Researcher in residence	People's History Museum Manchester
		Co-organiser and curator for Feminist Takeover events	Manchester Art Gallery
[		Graduate Teaching Assistant	University of Manchester
		Art historian and tour guide	The Royal Castles of Norway
[		Research assistant	Heriot-Watt University

Education/training				
From	То	Qualification	Subject	Organisation
	•	Doctor of Philosophy (PhD;DPhil)	History of Science/History of Art	University of Manchester
		Master of Arts (MA)	History of Art/History of Science	University of Manchester
(		Bachelor of Arts (BA)	History of Art	University of Oslo

Source(s) of personal salary support
Leverhulme Early Career Fellowship

Clinical status Do you have a medical/veterinary degree?	
Career breaks Have you had any career breaks or periods of part-time work, for example parental or long-term sick leave?	
Do you wish to undertake this award part time?	No

#### Career contributions

What are your most important research-related contributions to date? These may include contributions to health policy or practice, or to technology or product discovery and development.

As an interdisciplinary art historian, I work in a unique field addressing the intersections of the histories of visual culture, science and gender since 1950. My PhD thesis about the role of artists at the European Organisation for Nuclear Research (CERN) has resulted in publications and public talks, notably about the role of women at CERN, and is currently being developed into a book proposal for the Leonardo Book Series (MIT Press). In 2015, I published a co-edited book about the legacy of the suffragettes in Manchester, developed from a conference at the People's History Museum that I organised. This gave me the skills needed to coordinate a large-scale project involving several disciplines and deadlines. I have also worked with artists and activists before, most notably in my advisory role for REFRESH, a group that seeks gender equity in SciArt, which resulted in a publication in *The Guardian* and led to the foundation of the REFRESH exhibition in the US.

As a research fellow on the AHRC-funded project 'Publishing the Philosophical Transactions', I worked with a team of interdisciplinary scholars to research the world's longest-running scientific journal, the Transactions of the Royal Society started in 1665. I covered the history from 1950 onwards, leading to publications about open access and the politics of publishing in the multi-disciplinary, multi-authored open access booklet 'Untangling Academic Publishing' (2015), *Times Higher Education*, and the Royal Society blog. We also published about the history of women and minorities in the Royal Society's publication history, in Open Library of Humanities, the Royal Society blog, and in the journal *Nature*. This work helped to push the Royal Society to publish its statistics on gender.

Today, as a Leverhulme Early Career Research Fellow, I research the visual history of menstruation, on the project 'The Painters Are In' - The Art History of Menstruation since 1950'. I have organised an interdisciplinary conference, published, and presented at international conferences.

The Wellcome grant would not only be extremely important to the furthering of menstrual research agendas in the UK, but would also build my professional network, and increase my work's impact.

#### Peer-reviewed publications and other research outputs

List up to ten of your most significant peer-reviewed publications, preprints, or other scholarly research outputs, e.g. patents, policy guidelines or briefings. You may provide a summary of your contribution to, or your role in, the work associated with each (e.g. intellectually conceiving or conducting the research, supervising staff, writing the paper.)

For original research publications indicate those arising from Trust-funded grants in **bold**, and provide the PubMed Central ID (PMCID) reference for each of these. Please refer to guidance notes.

Publications should be in chronological order with the most recent first. Please give citation in full, including title of paper and all authors\*. Citations to preprints should state "Preprint", the repository name and the articles persistent identifier (e.g DOI).

(\*All authors, unless more than 10, in which case please use 'et al', ensuring that your position as author remains clear.)

- \* Røstvik, "'Do Not Flush Feminine Products!' The Environmental History, Biohazards and Norms Contained in the UK Sanitary Bin 1960-2020", *Environment and History* (submitted August 2018, under peer review)
- \* Røstvik, "Cash Flow. Creativity in Menstrual Advertising and Art since 1970", *Tate Papers* (submitted December 2017, under peer review)
- \* "'Mother Nature is a B\*tch': What a 2000s Tampax Campaign Reveals", *Enterprise and Society* (post-peer review, , resubmitted September 2018)
- \* Røstvik, "Blood in the Shower: A Visual History of Menstruation and Clean Bodies", *Visual Culture and Gender* (15 September 2018), Vol 13, online gold open access journal: http://vcg.emitto.net/index.php/vcg/article/view/114
- \* Røstvik, "Vi hadde ikke menstruasjon, vi hadde 'vondt i maven': Norske menstruasjonsopplevelser fra 1900-tallet", *Tidsskrift for kjønnsforskning* Vol 42 Issue 3-4 (September 2018). Translation from Norwegian: "We did not have menstruation, we had 'pain in our stomach': Norwegian menstrual experiences from the 20<sup>th</sup> century", *Journal for Gender Research*.
- \* Røstvik, "Cernoises and Horrible Cernettes: A History of Women at CERN 1954–2017", *Women's History Review* (2018) 27, 5, pp. 858-865.
- \* Røstvik and Aileen Fyfe, "How Female Fellows Fared at the Royal Society: Archive Study Shows that Formal Inclusion of Women Does not Automatically Lead to Their Full Participation", *Nature* (6 March 2018) 555, 7695, pp. 159-161.
- \* Røstvik and Aileen Fyfe, "Ladies, Gentlemen, and Scientific Publication at the Royal Society, 1945-1990", *Open Library of Humanities* (27 June 2018) 4, 1, pp. 1-40.
- \* Røstvik, "Publisering, penger og prestisje. Historien om hvordan akademisk publisering ble kommersialisert", *Nytt Norsk Tidsskrift* (1 September 2017), 34, 3, pp. 301-309. Translation: "Publishing, money and prestige. The history showing how academic publishing became commercialized", *The New Norwegian Journal*.
- \* Røstvik, Fyfe, Kelly Coate, Stephen Curry, Noah Moxham, and Stuart Lawson, *Untangling Academic Publishing: A History of the Relationship Between Commercial Interests, Academic Prestige and the Circulation of Research.* St Andrews: University of St Andrews, 2017.

authored. Please exclude abstracts and literature reviews.		Total number of peer-reviewed publications which you have authored/co-authored. Please exclude abstracts and literature reviews.	15
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#### 4. Collaborators

Will you require any key collaborators for this proposal?	Yes
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Please list any key collaborators\* (name and organisation) and provide a very brief outline of their role in the proposed research.

- \*The collaborators named may be replaced with suitable alternatives should it be necessary or appropriate to do so.
- \* Dr Carrie Purcell, Research Fellow, Social Relationships & Health Improvement Programme, MRC/CSO Social & Public Health Sciences Unit, University of Glasgow. Dr Purcell is a sociologist working in an interdisciplinary social science/public health context, with expertise in women's reproductive health and stigma, and will be a collaborator on the network.
- \* Dr Sarah Zipp, Lecturer, Faculty of Health Science and Sport, University of Stirling. Dr Zipp is an expert in sports studies and youth development, with a focus on gender equality. Her work examines the impact of menstruation on physical activity and sport in the UK and Zambia. She will host the Stirling workshop.
- \* Dr Lara Owen, PhD candidate and Research Associate, Department of Management, Monash Business School. Owen is currently completing a PhD on contemporary innovations in menstrual organisation (menstrual cups, menstrual workplace policies, menstrual activism), and will be a collaborator on the network.
- \* Bee Hughes, PhD candidate and visual artists, School of Art & Design, Liverpool John Moores University. Hughes is an interdisciplinary researcher exploring artistic and medical perspectives on menstruation, and will contribute their expertise in graphic design, visual communication and image-making as part of the network, specifically through building and maintaining the website.
- \* Professor Kate Sang, School of Social Sciences, Heriot Watt University. Professor Sang is a specialist in how gender affects the workplace, and will host the Heriot Watt workshop.
- \* Professor Bettina Bildhauer, School of Modern Languages, University of St Andrews. Professor Bildhauer has published on menstruation in medieval medicine and culture, and will help coorganise the St Andrews workshop with Dr Røstvik.
- \* Dr Kay Standing, Humanities & Social Science Faculty, Liverpool John Moores University. Dr Standing has written about menstrual politics internationally and is currently exploring gender, menstruation and education in the UK and Nepal. She will be a contributor to the network.
- \* Emily Stewart, the Real Period Project. Stewart runs a Community Interest Company and educational platform that seeks to inform people about menstruation. She will be a collaborator in the network, providing expertise on community outreach.
- \* Dr Pamela Warner, Reader in Medical Statistics at the Usher Institute for Population Health, University of Edinburgh. Dr Warner will bring expertise on population science and quantitative research approaches, but also has many years experience in *interdisciplinary* menstrual research, for example, she recently developed an on-line (global) Masters course in Societies Reproduction and Health which includes critical reflection on reproductive rights with respect to menstruation (gender, adolescence, information provision, potential impact on education).
- \* Esther Rosewarne, Women's Adventure Expo. Rosewarne runs a Community Interest Company which is collecting research about how women manage menstruation in extreme situations, and will contribute as a speaker and expert on community outreach.
- \* Celia Hodson, Hey Girls. Hodson is the founder of the Social Enterprise Hey Girls, which donates one menstrual product for each product bought. Hodson will contribute her expertice as a social enterprise founder and product manufacturer to the network, and collaborate as a speaker and contact.
- \* Dr Victoria Newton, School of Health, Wellbeing and Social Care, the Open University. Dr Newton has written extensively about menstrual realities, including in her books, and will contribute as a specialist on reproductive research.

\* Olivier Award winning Marisa Carnesky is completing a practice as research PhD at Middlesex University on reinventing menstrual rituals through new performance practices, including the production *Dr Carnesky's Incredible Bleeding Woman*. She will contribute her expertice as a creative professional and scholar of menstrual rituals.

I confirm that the collaborators named above have agreed to be involved, as described, in the proposed research and are willing for their details to be included as part of this application.

Confirmed

# 5. Related applications

Is this or a similar application for funding currently under consideration elsewhere?	No
Is this a resubmission of an application submitted to the Wellcome Trust within the last 24 months?	No

### 6. Project summary

#### **Project summary**

Please provide a summary of your proposal, including key goals.

The UK is home to experts in menstruation across many disciplines and institutions: the sciences and humanities, NGO work and activism, the arts, industry and the NHS. Through a programme of three workshops and the establishment of a website, the proposed project will create the first UK-wide menstruation research network. This is a timely suggestion, due to the contemporary policies and measures to tackle menstrual poverty in Scotland and the current public interest in fertility apps and related issues. The establishment of a menstruation network will empower professionals, activists and academics to gain an overview over the state of the field, knowledge and cultural representation, set research agendas together, and plan future collaborative work. While the programme of events will be hosted by Scottish institutions, to reflect the historic roll-out of menstrual policy there, it will also bring together researchers, NGOs, medical professionals, educators and artists from across the UK. Its sustainability is ensured through the range of interested parties, the central node of administration and intellectual leadership, the inclusion of further grant applications in its stated aims and a public-facing internet profile that will allow it to function as a centre of expertise for media enquiries and policy work.

#### Lay summary

Please provide a summary of your proposed research that people who may not be familiar with the subject can understand. We may edit your summary and then use it to describe your research on our website and elsewhere.

Despite its ubiquity- and significance, menstruation has remained under-researched, largely due to age-old myths and prejudice. This project seeks to establish a menstruation research network and a central website bringing together experts from sciences and humanities, NGOs, the arts, industry and the NHS in order to unify knowledge about the many medical, political, economical, psychological and cultural issues related to menstruation, and to encourage interdisciplinary collaboration and plan further work. The impact of menstruation on physical

activity and employment, and feminist views of menstruation, have been identified as areas of particular current significance for the 2019 phase of this network. This proposal is particularly relevant now, as the Scottish government rolls out its 'End Period Poverty' scheme, the medical community acknowledges menstruation as a 'fifth vital sign', and activists are calling for more environmentally friendly, inexpensive and positive menstrual products and culture.

## 7. Details of project

#### Please detail, where appropriate, the following information (1,000 words maximum):

- 1. What are the primary aims of the grant?
- 2. What activities do you propose to undertake with the grant? (Activities may include, but are not limited to: conferences, seminars, networking and engagement events with stakeholders, exploratory research, and proof of concept work).
- 3. How do the activities come together to form a programme? (How do the activities link together in pursuit of your aims?)
- 4. What will be the impact of the programme of activities on your research? (For example: what networks have been formed or strengthened? What new research visions will have been developed?)

Please note, this is an example answer structure. It is intended as a guide and is by no means prescriptive.

- **1. Aims**: The aim is to establish a sustainable interdisciplinary network of menstruation experts around Dr Røstvik, including researchers in the sciences, social sciences and humanities, policymakers and outreach groups, and artists and activists. We will do so by organising three workshops to ensure that experts meet and collaborate more frequently, and that a professional network of colleagues is built.
- **2. Activities:** We propose to organize a series of three workshops in order to a) bring together experts in the UK, and b) contribute to the public debate around menstruation through showcasing new knowledge and planning future projects. The interdisciplinary workshops will be themed, and split between individual presentations of new research, and group discussions to identify gaps in the literature and priorities for future research.

#### Workshop details:

1. Menstruation Research Workshop 1: Critical Perspectives on Menstruation
The topic for the first workshop will be structured around critical perspectives on
menstruation, menstrual scholarship (in the humanities, sciences, and beyond), and
menstrual discourse and policy, including the 2018 roll-out of the Scottish government plan
to end period poverty. Speakers will present 'position papers' aimed at introducing their
expertice, their critical take on menstruation, and their goals for the year. Hosted by Dr
Røstvik at the University of St Andrews, the workshop will reflect the institution's strong
reputation for humanities, but also include speakers from the sciences, who will be asked to
share their expertice on menstruation culture, discourse and research. The afternoon will be
dedicated to discussing collaboration, funding opportunities, and key research questions for
the year.

University of St Andrews, May 2019.

Morning: Keynote speaker. 10-minute 'position papers' by 10 speakers, pre-circulated to maximise discussion time.

Afternoon: Discussion of future agendas for research, grant 'write in' workshop, and networking. This session will be used to identify suitable grants, collaborations, and key research questions for the coming year. Work-in-progress will be posted to the website.

2. Menstruation Research Workshop 2: *Blood Work: Menstruation, Rights and Employment* The topic for the second workshop will be focused on issues of menstruation and work. Hosted by Professor Kate Sang in Heriot-Watt University, the event will reflect the institution's strength in management studies, while also including speakers from the sciences, social sciences and humanities - who will be asked to reflect on issues of employment, rights and labour as regards menstrual cycles. The second part of the day will include time to update each other on funding applications, collaborations, and also to flag up issues arising since the last workshop.

Heriot-Watt University, September 2019.

Morning: Keynote speaker. 10-minute pre-circulated 'progression papers' by 10 speakers.

Afternoon: Discussion of future agendas for menstruation research, grant 'write in' workshop, updates and networking. This session will be used to collaborate on grant proposal writing, share research agendas, and provide network members with a venue for asking for research advice in an interdisciplinary expert setting. Work-in-progress and updates will be posted to the website.

3. Menstruation Research Workshop 3: Go with the Flow: Sport, Physical Activity and Health The third, and final, workshop will focus on issues of menstrual health, sport and physical activity. Hosted by Dr Sarah Zipp at the University of Stirling, the event will reflect the institution's expertice on issues of sports and equity. Speakers will be asked to discuss research relevant to issues of health, physical activity and sport participation related to menstruation, coming from a wide range of disciplines. The second part of the workshop is dedicated to summing up the year, and making concrete plans for future collaboration and funding application – to be published on the website.

University of Stirling, January 2020.

Morning: Keynote speaker. 10-minute pre-circulated 'goal papers' by 10 speakers.

Afternoon: Discussion of past years work, presentation of grants ready for submission, networking. This session will be used to reflect on the work done during the year, and to establish clear goals for collaboration and funding proposals in the immediate future. Workin-progress, updates and goals will be posted to the website.

The events will be advertised via the project website, the network member's home institutions, social media, and invitations to relevant non-governmental organisations and networks. The research assistant will also be tasked with publicising the events in all the involved disciplines.

Second, we propose to publish a website about our network and events. This will both ensure the longevity of the project, function as a place to disseminate our research and plans, and work as a platform for public engagement. In the budget, we have asked for funding to allow one network member (with website building and maintenance experience) to establish and run the site.

#### 3. Program coherence:

The program of events will link together by investigating the theme of menstruation from three different angles: critical perspectives, work, and health. The presence of a consistent core of participants from various institutions and disciplines will ensure that the strong interdisciplinary focus is upheld. The website will act as a further point of streamlining the program, by publishing through blogs our research and plans for the year and beyond. Regular meetings over a short time period will encourage networking and collaboration, thus establishing a coherent knowledge base amongst participants about the state of the field across disciplines and outside academia as regards menstruation.

#### 4. Impact on research:

A menstruation research network would have a large and lasting impact on each participant's research specialisms, Dr Røstvik's, as well as greatly improving interdisciplinary knowledge amongst menstrual experts in the UK. At the initial founding meeting in January 2018, many attendees expressed a feeling of professional isolation. Many researchers of menstruation, whether in the sciences, humanities, or outside academia find themselves positioned within a discipline that does not consider menstruation critically. Thus, a research-oriented and collaborative project like this would not only encourage future ambitious grant proposals and research but also function as a space where researchers can provide constructive feedback to each others' hypotheses and work. The impact would benefit both the UK field of menstruation research and the international scene, by encouraging more studies, networks and collaborations.

You may submit up to two A4 pages of additional information (such as graphs, figures, tables and essential unpublished data).

#### Bibliographical references

You should give the citation in full, including title of paper and all authors, in alphabetical order, and include any primary sources to be consulted.

American College of Obstetricians and Gynecologists. (2015). Menstruation in girls and adolescents: Using the menstrual cycle as a vital sign. Committee Opinion No. 651, 126:e, pp. 143–6.

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Buckley, T. and Gottlieb, A. *Blood Magic: The Anthropology of Menstruation.* University of California Press, 1988.

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Emmerton, L. M., Jenkins, D. G., Burton, N. W., de Jonge, J., X. A., Schaumberg, M. A., and Skinner, T. L. (2018). Use of Oral Contraceptives to Manipulate Menstruation in Young, Physically Active Women. *International journal of sports physiology and performance*, *13*(1), 82-87.

Fahs, B. Out for Blood: Essays on Menstruation and Resistance. SUNY Press, 2016.

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Johnston-Robledo, I. and Chrisler, J. C. (2011). The Menstrual Mark: Menstruation as Social Stigma. *Sex Roles*, 68, pp. 9-18.

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# 8. Location of activity

Will the funded activity take place at more than one location?	Yes
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For each location, select the country and, where applicable, state the organisation (please include the administering organisation).

Country	Organisation
UK	Heriot-Watt University
UK	University of Stirling
UK	University of St Andrews

Will the funds awarded be allocated to more than one location?	Yes

For each location, please select the country, state the organisation and enter the value and currency of funds to be allocated. Please include the administering organisation.

Country	Organisation	Value of funds	Currency
UK	Heriot-Watt University	7,440	Pound Sterling
UK	University of Stirling	7,320	Pound Sterling
UK	University of St Andrews	9,100	Pound Sterling

# 9. Costs requested and justification

Please select the currency in which you wish to apply.

GBP - Pound Sterling

urrency your local currency? Yes	al currency? Yes
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Summary of financial support requested	
	Total (£)
Salaries / Stipends	10,360
Materials and consumables	100
Travel and subsistence	15,500
Miscellaneous other	1,500
Total	27,460

#### Justification for resources requested

Please provide a brief justification for the resources requested. Wherever possible please also break down costs to show how totals have been calculated.

#### **University of St Andrews Workshop**

Catering and room booking per delegate

Accommodation for speakers B&B

Travel costs for speakers (train travel in UK

Administrative costs for research assistant at University of St Andrews (for entire project)

Posters for entire project via the University of St Andrews Print Shop

PhD/unemployed/low-waged bursaries (to encourage new scholars and speakers' PhD students to attend):

Keynote speaker travel, accommodation and subsistence

Conference dinner for speakers

#### **Heriot-Watt University Workshop**

Catering and room booking per delegate

Accommodation for speakers B&B

Travel costs for speakers (train travel in UK

PhD/unemployed/low-waged bursaries (to encourage new scholars and speaker attend, travel/accomodation)	rs' PhD students to
Keynote speaker travel, accommodation and subsistence	
Conference dinner for speakers	
University of Stirling workshop	
Catering and room booking per delegate	
Accommodation for speakers at hotel at	
Travel costs for speakers (train travel in UK	
PhD/unemployed/low-waged bursaries (to encourage new scholars and speaker attend)	's' PhD students to
Keynote speaker travel, accommodation and subsistence	
Conference dinner for speakers	
Miscellaneous costs	
Cover for caring expenses for participants during the conferences	
Website setup and maintenance for 12 months (Squarespace account 40 hours	
Sub total requested £27,460	
10. Full economic costing	
Is your organisation based in the UK?	Yes

# 11. Research involving human participants, human biological material and identifiable data

Is your organisation calculating the full economic cost of this proposal?

No

Does your project involve human participants, human biological material, or
identifiable/potentially identifiable data?

Nο

#### 12. Risks of research misuse

Please confirm that you have considered whether your proposed research could generate outcomes that could be misused for harmful purposes.

Confirmed

Have you identified any tangible risks of this type?

No

## 13. Freedom to operate/conflicts of interest

Describe any freedom to operate issues or potential conflicts of interest that have been identified or that might arise and how these will be or have been addressed.

In particular, please consider the following:

- Do any of the individuals involved in the project hold any consultancies or equities in, or directorships of, companies or other organisations that might have an interest in the results of the proposed research?
- Will the proposed research use technology, materials or other inventions that are subject to any patents or other form of intellectual property protection?
- Will any element of the research be subject to agreements with commercial, academic or other organisations, including arrangements with collaborators named in the grant application, that might lead to intellectual property issues or restrictions?

Three network members hold roles in social community enterprises and charities that may have an interest in the results of the proposed research: Emily Stewart of the Real Period Project, Celia Hodson of Hey Girls, and Tania John of the Women's Adventure Expo. However, these individuals will be part of the network in their capacity as experts on menstruation, and share the fundamental network aims of improving knowledge and research about menstruation in the UK. They provide vital insight into the social enterprise side of menstruation, but will not use the network to further any commercial gains. Furthermore, no element of the research will lead to intellectual property issues or restrictions, nor commercial projects.

The proposed project will not use technology, materials or other inventions that are subject to patents or other forms of intellectual propoerty protection.

# 14. Wellcome Trust supported facilities

Will the project be based in one of the following Wellcome Trust supported facilities:

- the Wellcome Trust Sanger Institute
- a Wellcome Trust Centre
- an Africa and Asia Programme

No

•	the Francis Crick Institute?	